**International Religious Tourism and Pilgrimage Asia Pacific Conference**

**Hue University, Hue City, Vietnam**

**12 – 15 January 2023**

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| **Wed**  **11** |  | **2PM &**  **8PM** |  | **Arrival: You can take our** **Mini Buses at Da Nang Airport** | | | | | | | |
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| **Thur12** |  | 9.30 – 10.00 |  | **Registration at Hue University (main campus), Hue City (75 USD)**  Address: **1 Dien Bien Phu Street** | | | | | | | |
|  | 10.00  -11:30 |  | **Welcome Remarks:**  Tran Tuan, Tran Thi Ngoc Lien, Razaq Raj & Jaeyeon Choe  **Keynote Speech:**  **“What, Another Cathedral?”**  *Maureen Griffiths, Monash University, Australia*  **Facilitator: Razaq Raj** | | | | | | | |
|  |  | 11.30-12.00 |  | **Vietnamese Tea & Coffee** | | | | | | | |
|  |  | 12.00-13.30 |  | **Session A**: **Therapeutic Perspectives**  **Facilitator: Jaeyeon Choe** | | | | | | | |
|  |  | 13.30- 14.30 |  | **Networking Lunch** | | | | | | | |
|  |  | 14.30-16.00 |  | **Session** **B:** **Spatial Perspectives**  **Facilitator: Michael O’ Regan** | | | | | | | |
|  |  | 19.00 |  | **Welcome Dinner at Local Restaurant**  **Venue: Song Huong Floating Restaurant** | | | | | | | |

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| **Fri 13** |  | 09.30- 11.00 |  | **Session** **C: Sustainable Perspectives**  **Facilitator: Anne Marie F. Bagadion** | | | | | | | |
|  |  | 11.00-11.30 |  | **Vietnamese Tea & Coffee** | | | | | | | |
|  |  | 11.30 -13.00 |  | **Session** **D: Cultural Perspectives**  **Facilitator : Maureen Griffiths** | | | | | | | |
|  |  | 13.00-14.00 |  | **Networking Lunch** | | | | | | | |
|  |  | 14.00-16.00 |  | **Session E: *Hue University Special Session***  ***Spiritual Tourism Development in Vietnam***  **Facilitator: Tran Tuan** | | | | | | | |
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|  |  | 19.00 |  | **Vegetarian Dinner at Local Restaurant**  **Venue: Sala** **Hue: Nha hang Chay** | | | | | | | |
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| **Sat**  **14th** |  | 9.30-11.00 |  | **Session F: Economic and Political Perspectives**  **Facilitator: Stuart McDonald** | | | | | | | |
|  | 11.00-11.30 |  | **Vietnamese Tea & Coffee** | | | | | | | |
|  | 11.30-12.30 |  | **Industry, Community & Government Perspectives**  **Wellness Tourism Development in Thua Thien Hue Province**  *Nguyen Van Phuc***,** *Director of Thua Thien Hue Department of Tourism*  **Facilitator: Carlos Santos** | | | | | | | |
|  | 12.30-14.00 |  | **Networking Lunch** | | | | | | | |
|  | 14.00-16.00 |  | **Research Collaboration Workshop**  **Closing Remarks & IRTP-Asia Pacific Conference 2024**  **Facilitators: Jaeyeon Choe and Razaq Raj** | | | | | | | |
|  | 19.00 |  | **Gala Dinner** | | | | | | | |
| **Sun**  **15**th |  | **8.00-11.00 /**  **11.00-**  **14.00** |  | **Optional Activity 1:**  **Tu Hieu Buddhist Temple Visit in Hue & Walking Meditation + Tea Ceremony (10 USD Donation) / Vegetarian Lunch at** **delegates expense**  **Facilitator: Fabio Cappiello**  **Optional Activity 2:**  **Site Visit and Mindfulness Tour at For Ever Park Hue**  **Facilitator: Bui Vinh Long, Nhat Tien Company Ltd.** | | | | | | | |

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| **12 January Session A: Therapeutic Perspectives**  **12.00-13.30** |
| **Facilitating Meditative Mindfulness for Post-COVID-19 Rehabilitation Through Tourism**  **Lynn I-Ling Chen***, National Pingtung University, Taiwan* |
| **Buddhist Communities of Practices via Spiritual Retreat**  **Giang Phi,** *Vin University, Vietnam* |
| **Buddhist Temple Food Tourism - ‘Healing’ Stressed South Koreans**  **Jaeyeon Choe,** *Glasgow Caledonian University, UK*  **Daniel Olsen***, Brigham Young University, USA*  **Progano Ricardo Nicolas,** *Wakayama University, Japan* |

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| **12 January Session B Spatial Perspectives**  **14.30 – 16.00** |
| **A Sense of Faith Builds a Sense of Place: Exploring the Confluence of Budget Travel, Houses of Worship, and a Walk in the Woods**  **Stuart McDonald***, Travel Fish, Bali, Indonesia* |
| **Sacred Space in Tourism: Christian Religious Shrines**  **Darius Liutikas,** *Lithuanian Centre for Social Sciences, Lithuania* |
| **Buddhist Travel and Tourism Trails of Southeast Asia: Prospects for the “Non-Faithful” Companion**  **Rodney W Caldicott,** *Hue University, Vietnam*  **Supattra Sroypetch***, Khon Kaen University, Thailand*  **Lynn I-Ling Chen***, National Pingtung University, Taiwan*  **Jaeyeon Choe,** *Glasgow Caledonian University, UK*  **Giang Huu Thuy***, Hue University, Vietnam* |
| **Development of a Religious Trail for a New Heritage Experience in Oman**  **Kristel Kessler & Razaq Raj,***Leeds Beckett University, UK* |

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| **13 January Session C: Sustainable Perspectives**  **9.30 – 11.00** |
| **Antipolo, Banahaw, Sibulan: The Mountain as Geographical Site for Pilgrimage in the Philippines**  **Honey Libertine Achanzar-Labor***, University of the Philippines, Manila, Philippines* |
| **Agri-Wellness Tourism as a Transition Form for Sustainable Development in Rural Thua Thien Hue**  **Ha Dinh Thi Khanh & Hang Doan Le Diem,** *Hue University, Vietnam* |
| **Wellness Tourism Development in Central Vietnam**  **Hylton Lipkin,** *Alba Wellness, Hue, Vietnam* |
| **Responsible vs Irresponsible Tourism: A Case Study of Basalica of Bom Jesus**  **Subhash Kizhakanveatil Bhaskaran Pillai***, Goa University, India* |

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| **13 January Session D: Cultural Perspectives**  **11.30-13.00** |
| **Kyoto’s Gion Festival as Seen through the Lens of Outsiders and Insiders**  **Pascal von Beuningen,** *Hiroshima University, Japan* |
| **Diversity of Ritual Practices of the Earth Mother Religion in Northern Vietnam**  **Nguyễn Thị Hiền,** *Vietnam National Academy of Music, Vietnam* |
| **Cultural and Pilgrimage Experience of Spiritual Tourists in Kartarpur, Pakistan**  **Atif Mahmood,** *Ibadat International University, Pakistan*  **Razaq Raj***, Leeds Beckett University, UK* |
| **The “Romeiros” Way - a Promoter of Sustainable Cultural Creative Religious Tourism in the Island of S. Miguel, Azores Archipelago**  **Carlos Santos**, *Center of Applied Economics Studies of the Atlantic (CEEAplA), Portugal*  **Vitor Ambrósio**, *Escola Superior de Hotelaria e Turismo do Estoril, Portugal* |

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| **13 January Session E: *Hue University Special Session***  ***Spiritual Tourism Development in Vietnam***  **14.00 – 16.00** |
| **Special Session Keynote:**  **Reflecting on the Impact of COVID-19 on Pilgrimage, Spirituality and Motivation**  **Razaq Raj,** *Leeds Beckett University, UK* |
| **Mindfulness Travel: A Conscious Approach to Tourism**  **Fabio Cappiello**, *Sustainable Travel Development Specialist, Hue, Vietnam* |
| **Customers’ Perceived Value of Spiritual Tourism Service in Vietnam: A Qualitative Approach**  **Ho Thi Huong Lan**, *Hue University, Vietnam* |
| **Conversation and Valorisation of Nam-Giao Sacrifice, the Golden Key to Spiritual Tourism Development in Hue City**  **Nguyen, Thi Thanh Nga,** *Hue University, Vietnam* |
| **Spiritual Well-being among Vietnamese Veterans as Tourists Visiting Battlefields: A Journey from War to Peace**  **Hoang Thi Hue**, *Hue University, Vietnam* |
| **Mindfulness Tour related to Thay Thich Nhat Hanh in Hue**  **Bui Vinh Long,** *Nhat Tien Company Ltd.* |

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| **14 January Session F: Economic and Political Perspectives**  **9.30 – 11.00** |
| **Pilgrimage Tourism and Poverty Alleviation: The Case of Our Lady of Penafrancia,**  **Philippines**  **Anne Marie F. Bagadion, Juan Bautista Janthe B. Bagadion***,* **Robert Charles G. Capistrano***, Ateneo de Naga University, Philippines* |
| **Shugendō Religion and Regional Development: The Case of Katsuragi Shugen Pilgrimage**  **Progano, Ricardo Nicolas,** *Wakayama University, Japan* |
| **Intentional Ritualisation, and the Monetisation of Sacrifice in a Chinese Pilgrimage**  **Michael O’ Regan,** *Glasgow Caledonian University, UK* |